

2019 LinkedIn Top Companies: FAQ

What is the LinkedIn Top Companies list?

LinkedIn Top Companies ranks the most sought-after companies where professionals want to work and stay. This is the fourth annual edition of Top Companies, which is part of LinkedIn's editorial list franchise celebrating the companies and people making an impact in the professional world. The Top Companies list is built by leveraging LinkedIn data that focuses on what job seekers are doing. In turn, it helps professionals discover where they may want to land their next job and learn how these organizations are changing the way professionals work and live.

Has the methodology changed this year versus last year?

The Top Companies methodology is fueled by a combination of LinkedIn data and an editorial lens. Rather than relying on questionnaires, it measures the behavior of over a half billion of professionals on LinkedIn focused on four core areas: reach, engagement, job interest and retention. The timeline measured was February 1, 2018 until January 31, 2019.

LinkedIn is committed to launching a credible list that both jobseekers and companies trust. As LinkedIn members 'vote' via real-world actions, the results of the list are expected to naturally change year over year to reflect the changing demand in where the professionals want to work now. LinkedIn will always continue to explore refinements that improve the methodology over the long-term.

Is this a global list?

Yes. We are releasing lists in Australia, Brazil, Canada, France, Germany, India, UK, US, and new this year China, Japan and Mexico.